

How to  
**INCREASE**  
the value of your  
business by up to

**71%**

# The **VALUE BUILDER ASSESSMENT**



## Wondering How to Improve Your Score?

You can hire us to do a comprehensive and confidential Value Builder Assessment for your business. This one-on-one meeting will help you interpret your score and develop an action plan for improving it. Your assessment will include a discussion of your overall results, along with your score on the eight key drivers of value and some quick wins for improving your grade on each one.

Whether you want to sell soon or just know you're building a valuable asset for the future, improving your Value Builder Score gives you an immediate and quantifiable return on investment. In a study of 40,000+ businesses, companies that achieve a Value Builder Score of 80+ (out of a possible 100) go on to sell at a 71% premium compared to average-scoring businesses.

We will invest the necessary time before our meeting to learn about your business and come prepared with a series of thought-provoking questions and analyses to help you interpret and improve your Value Builder Score.

## The Value Builder Premium

